CZ Strategies



**Shadaya Bennett** is a seasoned government affairs and political strategist with more than a decade of experience at the highest levels of New Jersey government. As Vice President, Government Affairs, she brings the strategic judgment and the depth of relationships that turn policy goals into outcomes — across issues, sectors, and both chambers of the Legislature.

Ms. Bennett has spent her career where decisions get made. She has served as **Chief of Staff to a member of the General Assembly**, leading the development and execution of a legislative agenda spanning women's health, criminal justice, and workforce access. Earlier, as **Director of Policy to the Senate Majority Leader**, she managed legislative initiatives and state budget priorities — including work to strengthen New Jersey's child care system and expand access for working families.

Her perspective extends well beyond the State House. As **Director of Government Relations at the New Jersey Hospital Association**, she represented the interests of hospitals and health systems before policymakers in Trenton. As a **senior legislative analyst** at a leading children's advocacy organization, she advanced state and federal policy on behalf of children and families. That range — legislative leadership, institutional advocacy, and issue campaigns — has made her a trusted strategic advisor across a wide spectrum of interests.

Ms. Bennett is a graduate of the **Leadership Newark Public Policy Fellowship** and a member of the **Urban League of Essex County Young Professionals**.

Ms. Bennett earned a **Bachelor of Arts in Political Science** from **Temple University**, where she was a scholarship Division I athlete, and a **Master of Public Administration** from **Kean University**. She is a first-generation college graduate.

Ms. Bennett's recognition includes the **New Jersey Women's Power List** and **InsiderNJ's Millennials to Watch**.